

# Forever Green

In 1993 Falcon Printing joined a program sponsored by the State of Michigan called the Greater Printers Project of Michigan. The goal of this program was to create opportunities for printing companies to improve their practices for environmental stewardship. Falcon Printing was one of several companies enlisted to help create guidelines for improving and minimizing environmental impact.

At the time, being environmentally conscious in the printing industry wasn't popular. Out of over 400 printing companies in West Michigan, only 5 participated in that initial group.

Fortunately, times have changed.

Today printers across Michigan are actively participating in recycling programs, proper chemical disposal procedures, are utilizing environmentally friendlier inks and papers, and are offering environmentally friendly options to their customers. Due in part to our early efforts, there are guidelines, procedures and certifications available for companies who now appreciate and understand the environmental impact of their practices.

Today the printing industry is making a difference!

We are proud to say that Falcon Printing was part of the team that initiated and brought environmental changes to our industry and to our community.

Since our inception, Falcon Printing has maintained high standards for environmental stewardship. Last year we recycled 186,000 pounds of paper and the majority of papers we utilize have recycled content. We use certified eco-friendly inks in our offset presses and our cleaning solvents are environmentally friendly.

Our approach is simple: do whatever it takes to make a difference.

Our goal is to be Forever Green.

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PROMOTIONAL TOOLS

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