



MINUTES

**Monday, November 18, 2019
7:00 P.M., Barber School
102 West Exchange Street
Spring Lake, Michigan**

1. Call to Order

President Pro-Tem **TePastte** called the meeting to order at 7:02 p.m.

2. Pledge of Allegiance

3. Roll Call

Present: Duer, Hanks, Miller, Powers (7:03), TePastte, Van Strate.

Absent: Petrus

Motion by **Hanks** second from **Miller**, to excuse the absence of Council member Petrus.

Yes: 6 No: 0

4. Approval of the Agenda

Motion by **TePastte**, second from **Hanks**, to approve the agenda as presented.

Yes: 6 No: 0

5. Consent Agenda

A. Approved the payment of the bills (checks numbered 60856 to 60902 and electronic payments 72 to 79) in the amount of \$306,230.90.

B. Approved the minutes for the October 14, 2019 work session and the October 21, 2019 regular Council meeting.

C. Approved Board & Committee appointments as follows:

Board	Name	Term	Incumbent
Parks & Recreation	Lee Schuitema	11/2022	X
	Darcy Dye	11/2022	X
	Curt Brower	11/2022	X
Historic Conservation	Mark Miller	11/2022	X

	Danny Grable	11/2022	
	William Young	11/2022	
Planning Commission	Tom Drooger	11/2022	
ZBA	Jim MacLachlan	11/2022	X (alt)
	Bill Meyers	11/2022	X
DDA	Andy Dull	11/2022	X

- D. Approved an application to use Central Park by Spring Lake Rotary on February 8 & 9, 2020 for the purpose of hosting their annual Snow Jam, pending staff approval of all documents necessary to meet the Mass Gathering Ordinance requirements.
- E. Approved an application to use Mill Point Park by the Historic Conservation Committee on May 30, 2020 for the purpose of hosting their annual Wooden Boat Show, pending staff approval of all documents necessary to meet the Mass Gathering Ordinance requirements.

Motion by **Hanks**, second from **TePastte** to approve the Consent Agenda as presented.

Yes: 6 No: 0

6. 7:06 p.m. General Business

A. Presentation – Andy Dull

Subject: After completing an RFP process, the DDA hired Concept A Creative Studio to complete a branding exercise for the community. After a rather arduous process that included numerous meetings with a focus group, the DDA narrowed down the logos to two distinctly different possibilities. Mr. Dull shared with Council the DDA’s recommended logo and tag line.

Andy Dull, Concept A Creative Studio, walked Council through the process his team had worked through to get to their final two logo concepts and tag line for the Village as well as sharing the DDA’s recommendation for the logo of Concept 1. **Burns** explained that once the logo was chosen, it would not launch right away in order to be thoughtful and timely when presented to the community.

Duer, Miller, TePastte and **Van Strate** agreed that, at first look, they did not understand the logo in concept 1. Dull explained that not understanding the logo at first glance was not always a bad thing. Dull said that, as a designer, he felt the best logos out there were the ones you look at 10 times and think “Holy cow! I didn’t even notice that before”, ones that provide that “*ah-ha*” moment make a great logo with hidden details, complexity and depth. **Burns**

explained that this Branding exercise was paid for, in its entirety, by the DDA and that the members on the focus group, for the most part, were members of the general public so, if Council chose to have Dull go back to the drawing board to come up with something else, it would have to be determined who would pay for any additional work.

Motion by **Hanks**, second from **TePastte**, to table a decision on a new logo for the Village until the December 9th Work Session for more discussion.

Yes: 6 No: 0

B. Tree Trimming & Removal Bids

Subject: With the assistance of Arborist Lee Mueller (Davey Resource Group), the village solicited proposals for tree trimming and removal services. Eleven proposals were mailed out and five were received prior to the deadline. DPW Director Wally Delamater went over the proposals with Mr. Mueller and is recommending the bid be awarded to the low bidder, Get-R-Cut.

Burns explained that the Tree Board, with the Arborist's recommendation, agreed that Get-R-Cut met all the qualifications to be awarded the contract for tree trimming and removal for an amount not to exceed \$21,500.

Motion by **Van Strate**, second from **Duer**, to approve a contract with Get-R-Cut for tree trimming and removal work for a cost not to exceed \$21,550.

Yes: 6 No: 0

C. Mass Gathering Ordinance

Subject: A public hearing for this ordinance was held at the October 21, 2019 Council Meeting. Council adopted the ordinance, but staff was unable to publish the notice in time. Therefore, Council needs to consider again this month.

Motion by **Duer**, second from **Hanks**, to adopt Ordinance 357 - an Ordinance to add Chapter 257 to provide a permitting procedure for Mass Gatherings.

Yes: 6 No: 0

D. You Make the Difference Award – David Kauchek

Subject: Dave Kauchek has served on the Planning Commission since November 23, 2010. He has served as the Chairperson of the PC since December 15, 2015. Dave has recently announced his retirement and is not seeking reappointment.

President **Powers** shared Dave Kauckeck's You Make the Difference Award with Council and those attending the meeting, however, Mr. Kauckeck was in Arizona and unable to attend.

Motion by **Van Strate**, second from **TePastte**, to approve the You Make the Difference Award to Dave Kauckeck for his service on the Planning Commission as a member and Chairperson.

Yes: 6 No: 0

7. Department Reports

A. Village Manager – Burns shared that applications for liquor licenses would be coming to Council for consideration on the December Agenda. **Burns** also shared that with so much development going on, and as part of the Redevelopment Ready Community process, requiring training for Planning Commission members was being discussed, but in order to mandate that training, Council would have to consider it, and money would have to be budgeted. **Council** agreed that training was very important, especially at this time. **Burns** added that an application had been received to do some fill on the Martinus property and an application the Martinus's had submitted to the DEQ for this project was incomplete and, after reviewing, the Village Engineer and the DPW Director feel the DEQ will probably reject it.

B. Clerk/Treasurer/Finance Director

C. Downtown Development Authority – Stanford-Butler updated Council on a grant received for the Art in the Park mural to be painted at Seven Steps Up by an art student at Spring Lake High School.

D. OCSO

E. Fire

F. 911 (none included)

G. DPW

H. Water (none included)

I. Sewer – Burns shared that the sewer discharge over the weekend was a Sewer Authority project, not a Village project, and was being monitored by Prein & Newhof and the Waste Water Treatment Superintendent. President **Powers** asked if, on occasion, photos could be taken of what the DPW does for the Village that residents were not aware of could be posted. **Burns** said they were working on creating short video clips to release to the residents, maybe twice a month, to educate the public on what they get for their tax dollars.

J. Minutes from Various Board & Committees

1. DDA 10/08/19

2. Parks & Recreation 10/07/19 (draft)

8. Old Business and Reports by the Village Council – No Old Business

9. New Business and Reports by Village Council – No New Business

10. Status Report: Village Attorney – Nothing to add.

11. Statement of Citizens – Angela Stanford-Butler, DDA Director, asked Council if they would consider judging the Window Decorating Contest again. **Council** said they would.

12. Adjournment

Motion by **Van Strate**, second from **Duer**, Village Council adjourned the meeting at 7:52 p.m.

Yes: 6

No: 0

Mark Powers, Village President

Maryann Fonkert, Deputy Clerk