



Spring Lake Central Business District Development Authority

102 West Savidge Street, Spring Lake, Michigan 49456  
Phone (616) 842-1393 • Fax (616) 847-1393

## **DDA Meeting**

**Tuesday, July 14, 2020**

**7:30 a.m. – Virtual Meeting**

<https://global.gotomeeting.com/join/400832925>

**United States: +1 (646) 749-3122**

**Access Code: 400-832-925**

*Pursuant to Executive Order No. 2020 – 75, the Village of Spring Lake will conduct its business via conference call to mitigate the spread of COVID-19. Members of the public are welcome and encouraged to dial in to this meeting. Members of the public are not required to register or otherwise provide information to attend. If a member of the public wishes to participate in the webinar (versus conferencing in), please email Village Manager Christine Burns at [christine@springlakevillage.org](mailto:christine@springlakevillage.org) to receive the link.*

*Please utilize the mute function on your phone while on a conference call, when appropriate. President Powers will run the virtual meeting like a regular meeting. There will be an opportunity at the end of the meeting for public comment.*

### I. Call to Order

Roll Call: Doug Heins – Chair  
Brandon Brown  
Michelle Dixon  
Dr. James Moore  
James Willison

Andrew Dull – Vice Chair  
Bruce Callen  
Gary Hanks  
Lesley VanLeeuwen-Vega  
Michelle Hanks (Council Liaison)

### II. Approval of Minutes (6/9/2020)

### III. Approval of the Agenda

### IV. Financial Reports

### V. Business

A. Clock Tower Proposal – Volunteer Week

B. Village Fence Removal

C. DDA Extension

D. WAWL Ad

- E. Branding Update – Launch Priorities
  - F. Barrett's Boat Works Mural
  - G. DDA Director's Report
  - H. Miscellaneous
- VI. Board Member Comment
  - VII. Public Comment

**REMINDER - NEXT MEETING IS AUGUST 11, 2020**