



MINUTES

Central Business District Development Authority (CBDDA) Meeting

Thursday, January 14, 2016

7:30 a.m. Village Hall - E.O.C. Room

I. Call to Order

Chairman **Draeger** called the meeting to order at 7:30 a.m.

James **Willison** was sworn in as a new CBDDA Member.

II. Roll Call:

Present: Draeger (Chair), Dean, Dull, Hanks, Heins, Moore, Nauta and Willison

Staff Present: Christine Burns (Village Manager) & Maryann Fonkert (Deputy Clerk)

Absent: Blake

III. Approval of Minutes (11/12/2015)

Motion by **Heins**, seconded from **Dean**, to approve the Minutes of the November 12, 2015 regular meeting.

Yes: 8 No: 0

IV. Approval of the Agenda:

Motion by **Moore**, seconded from **Dean**, to approve the Agenda with additions.

Yes: 8 No: 0

V. Business

A. Bridgeview Insurance Façade Grant

Scott Rant from Bridgeview Insurance was present to request a retroactive Façade Grant for the major façade renovation he had done on the exterior of his structure. **Burns** said that was not something they typically did but they want to encourage this type of renovations. The **Board** agreed that the renovations met all the criteria and would qualify for the Grant.

Motion by **Heins**, second from **Hanks** to approve a Retroactive Façade Grant for Scott Rant from Bridgeview Insurance.

Yes: 8 No: 0

B. Part-time DDA Director

Burns reported that Council had approved a Part-time DDA Director and that \$30,000 was set aside for branding and the part-time DDA Director. **Burns** said there was enough work for that person to work approximately 2 days a week to focus on economic development in the Downtown. **Burns** said she found that the community of Ithaca was about the same size as the Village so she was using their job description for their DDA Director as a template one for the Village's position. The **Board** discussed a paid internship but decided there wouldn't be any consistency from year to year. The **Board** also discussed what a DDA Director would do, how they could be a resource for businesses with local events and activities, helping fill store fronts and creating a downtown that makes people want to stop and shop.

C. Priorities for 2016

Burns reported they were about a year away from tearing down the old Township Hall/Fire Department and that Bruce Callen, a business owner whose property is adjacent to the Village property, took it upon himself to draw up a set of plans for that area that she thought were very interesting. **Burns** said that in the next few months they would be having serious conversations about what that area would look like. **Burns** said another goal would be the VanPelt building which needs an environmental analysis and the potential purchaser, Best Financial, is debating whether they want to spend the money to have that done. The **Board** also discussed the list of DDA projects from the Fourth Amendment to the Restated and Amended Village of Spring Lake Development Plan and TIF Plan for Spring Lake DDA Area.

D. Updates on New Businesses

Burns updated the Board on the new businesses and property sales in the Village. **Burns** also reported that MDOT said the Village could not have another traffic light on Savidge Street but they did restripe that area. **Hanks** asked if MDOT would do another traffic study at a later date. **Burns** said that yes they would if they were asked.

Burns reminded the Board that the Capital Campaign's for Central Park and Whistlestop Park were still going and any and all help was appreciated.

VI. Next Meeting: Thursday, February 11, 2016

VII. Adjournment: There being no further business the meeting was adjourned at 8:45 a.m.

Louis Draeger, Chairperson

Maryann Fonkert, Deputy Clerk